

Identify your current status to get started



I have DIRECTV or U-verse TV, but don't have AT&T wireless

You qualify for this offer! Select a new Apple iPhone 7 on AT&T Next[®] to get started.

Shop now



I don't have AT&T wireless or either TV service

Give us a call and we'll walk you through it, step by step, so that you'll be eligible for this offer.

Call to order 844.217.5518



I have AT&T wireless, but don't have DIRECTV or U-verse TV

Buy any new Apple iPhone 7 on AT&T Next[®], with eligible wireless service, and add new TV service within 30 days of your wireless plan activation. Give us a call, and we'll walk you through it, step by step.

Call to order 844.217.5518



I already have AT&T wireless and DIRECTV or U-verse TV

You qualify for this offer! Log in to your account and buy any new iPhone 7 on AT&T
Next [®] with eligible wireless service.

<u>Log in</u>

Stream DIRECTV data-free on AT&T.

You can stream DIRECTV on your devices, anywhere—without using your data*. With AT&T.

** Requires eligible DIRECTV & AT&T data services. Excl. & restr. apply. Content varies and must be streamed through the DIRECTV App. <u>See</u>

<u>offer details</u>

Frequently asked questions

What Apple smartphones are eligible?	
The Apple iPhone 7 32 GB and 7 Plus are eligible for this offer.	
Will the phone price appear as FREE in my cart?	<u></u>
No, you'll get bill credits applied to your account within 3 billing cycles. You will also be responsible for taxes and activation fees at time of sale.	
How much can I get in bill credits?	

What if the phone costs more?	\odot
If you purchase a more expensive device or higher memory variant, you will still only receic credit up to the amount specified, and you'll need to pay the remaining balance.	ive
What services do I need to have?	\odot
You have to have a postpaid wireless plan that includes voice and data as well as DIRECTV satellite service (excludes DIRECTV NOW) or U-verse TV service. Both services must remactive and in good standing for you to receive the bill credits. Please remember that your phone is purchased on AT&T Next or AT&T Next Every Year, which requires wireless services.	nain
What DIRECTV package do I need to have to be eligible?	\odot
You can currently have or sign up for any of the DIRECTV packages except DIRECTV NOW streaming service. New TV service must be installed within 30 days of your new purchase and activation. TV account and wireless account bills must have matching addresses to qualify.	

You'll receive monthly bill credits totaling up to \$650 which covers the price of the iPhone 7

32 GB.

APPLE IPHONE 7 32GB INTEGRATED BOGO: Ltd. Time. Ends 9/15/17. Select locations. Elig. Devices: New iPhone 7 32 GB & 7 plus on 0% APR AT&T Next (30-mo. at \$21.67) or AT&T Next Every Year (24-mo. at \$27.09) installment agmts. \$0 down for well-qualified credit or down payment may be req'd. Retail price is divided into monthly installments. Tax on full retail price due at sale. After all credits, get iPhone 7 32 GB up to \$650 (credits are \$21.67/mo. or \$27.09/mo.) for free. May apply max credit towards other elig. devices priced up to \$970, which will be discounted but not free. Wireless: Monthly postpaid voice & data plan req'd on both (existing customers can add to elig. current plans). If cancel svc you will owe device balance of up to \$970. DIRECTV: Excludes streaming only svcs. If new customer, 24-month agmt req'd. Must be installed w/in 30 days of device activation; if svc cannot be installed must return device w/in 14 days of notification from AT&T or will owe device balance of up to \$970. Bill Credit: Applied in equal amounts to device on the new line over entire agmt term & will not exceed \$650. Addresses for TV and wireless accounts must match and both wireless lines must be on same acct, be active & in good standing for 30 days to qualify. To get all credits (up to max bill credit of lower priced device), free/discounted wireless line and TV service must remain active and on agmts for entire term. If upgrade or pay up/off agmts early your credits may cease. Offer Limits: May not be combinable w/ other offers, discounts or credits. Participation in this offer may make your wireless account ineligible for select other offers (including select bill credit offers) for a 12 month period. Return: Restocking fee up to \$45 may apply. See store or att.com/iphoneoffer for offer details.

GEN. WIRELESS Svc: Subj. to Wireless Customer Agmt (att.com/wca). Deposit: may apply. Limits: Purch. limits apply. Activation: \$25 Fee. Credit approval, taxes, fees, monthly, other charges, usage, speed, coverage & other restrs apply. See att.com/additionalcharges for details on fees & charges. Promotion, terms, & restr's subject to change & may be modified or terminated at any time without notice. AT&T service is subject to AT&T network management policies. See att.com/broadbandinfo for details.

DIRECTV: Subj. to Equip. Lease & Customer Agreements (directv.com/legal). Residential customers only. Hardware and programming avail. separately. Early termination fee of \$20/mo. for each mo. remaining on agmt., \$35 activation, equipment non-return & add'l fees apply. Programming, pricing, terms & conditions subject to change at any time.

DATA FREE TV: Residential DIRECTV & select wireless customers in the U.S. (excludes PR and U.S.V.I.). In-App streaming does not count against your data allotments. Exclusions: App download may incur data usage/charges. Bonus Data will be provided to help cover ads and non-streaming app activity that may incur data usage. Excludes streaming through GenieGO/Nomad. Eligible Wireless: Requires active AT&T postpaid data service on eligible device. Use subject to wireless service terms including those related to data speed. Streaming may not work at reduced speeds. Offer, functions and programming subject to change and may be discontinued without notice at any time. Click here for a list of eligible devices (sold separately).

WIRELESS Svc Terms: Subject to Wireless Customer Agreement (at att.com/wca). Credit approval, charges, & restrictions apply. Coverage and services not available everywhere. See att.com/broadbandinfo for AT&T network management practices. Subject to change and may be modified or terminated at any time without notice. See full terms at att.com/wirelessterms.

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DIRECTV + INTERNET BUNDLES

DIRECTY CHANNEL GUIDE

U-VERSE TV BUNDLES